



Middle East
Utilities
Media Kit 2025

Who we are

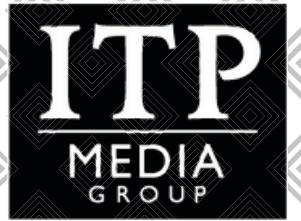
For over two decades, ***Utilities Middle East*** has been the region's leading source of information for professionals in the power, water, and waste management sectors.

Our multi-platform offering—spanning a monthly **magazine, website, social media channels**, and newsletters—delivers timely news, in-depth analysis, and expert insights to empower decision-makers. From power generation and renewable energy to water services and waste management, we connect key players with the innovations, projects, and trends shaping the region's utilities landscape.

As a trusted partner for utility executives and engineers, ***Utilities Middle East*** provides the intelligence needed to navigate the sector's challenges and opportunities.



Print



Utilities Middle East is the definitive publication for professionals shaping the region's power, water, and waste management sectors.

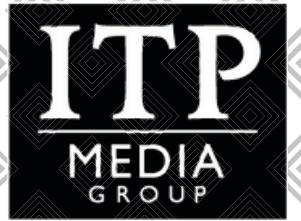
Each issue provides a carefully curated mix of insights into transformative projects, cutting-edge technologies, and emerging trends redefining the utilities landscape. Our editorial coverage spans **power generation, renewable energy, water services, and waste management**, delivering a comprehensive view of the sector.

With exclusive features on key players, technical advancements, and market developments, ***Utilities Middle East*** delivers expert analysis to empower professionals navigating this rapidly evolving industry.



7,000+
READERSHIP

Digital and Social

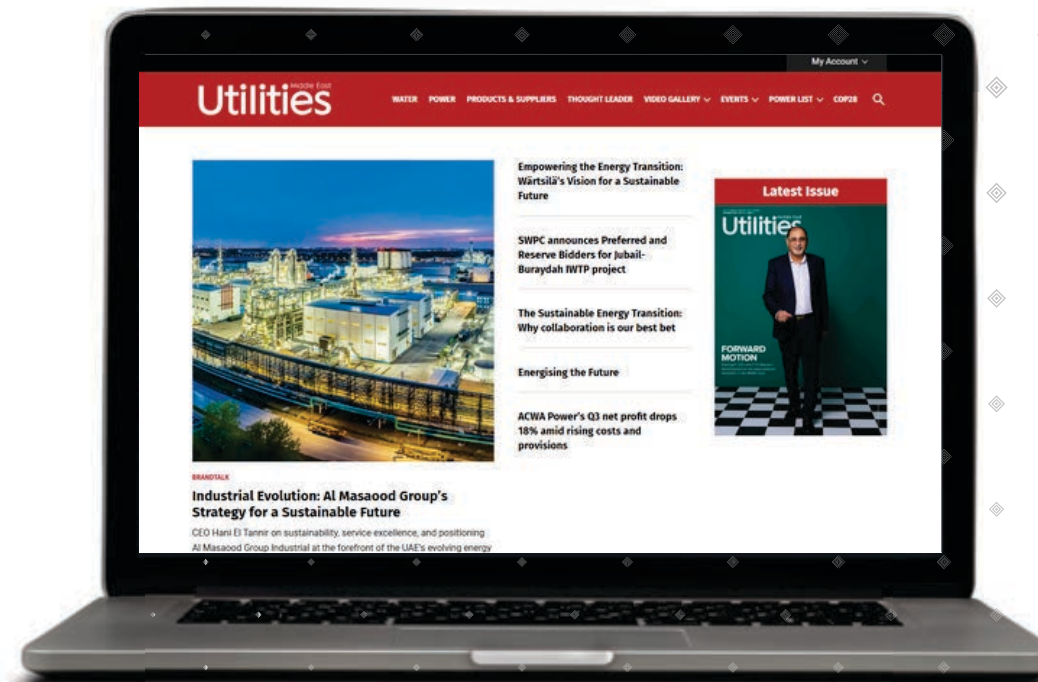


Utilities Middle East continues to expand its digital footprint, delivering industry-leading content to a growing audience of utilities professionals.

With a rapidly **increasing number of subscribers and highly engaged followers**, our platform connects key stakeholders with the insights they need to stay informed and competitive.

We provide **daily updates, expert interviews, and in-depth features** through our website, social media channels, and newsletters.

Through our dynamic digital presence, ***Utilities Middle East*** offers unparalleled access to the trends and innovations shaping the region's utilities landscape.

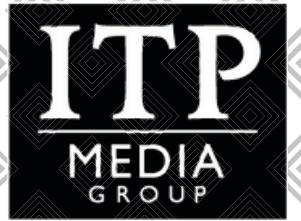


75,000+
Monthly Page Views

35,000+
Social Media Followers

12,000+
Newsletter Subscribers

Events and Conferences



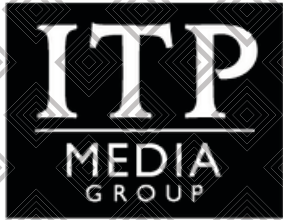
Utilities Middle East hosts industry-leading events that spotlight innovation, drive collaboration, and celebrate excellence within the power, water, and waste management sectors.

Our flagship event, the **Power and Water Conference**, is a premier gathering of thought leaders, policymakers, and innovators who are shaping the future of utilities in the Middle East. This annual conference delves into critical topics such as energy transition, digital transformation, water security, and sustainable infrastructure, offering actionable insights and solutions for the region's most pressing challenges.

Through this exclusive event, **Utilities Middle East** provides invaluable opportunities for professionals to connect, share expertise, and lead the conversation on the future of the utilities landscape.



Editorial Calendar



| MONTH | CONTENT FOCUS | SPECIAL REPORT | EVENT | EXTERNAL EVENTS |
|-----------|--|---|--|--|
| January | <ul style="list-style-type: none">Regulatory Landscape and Utility Policy Outlook | <ul style="list-style-type: none">Market Outlook for 2026 | | <ul style="list-style-type: none">World Future Energy Summit |
| February | <ul style="list-style-type: none">Hydrogen Economy and Green Hydrogen DevelopmentEmerging Energy Transition Technologies | <ul style="list-style-type: none">Top Hydrogen ProjectsKey Leaders Driving Green Hydrogen | | <ul style="list-style-type: none">MENA DesalinationConnecting Green Hydrogen MENA |
| March | <ul style="list-style-type: none">Solar Power and Workforce DevelopmentUtility-Scale Solar Innovations | <ul style="list-style-type: none">Top Solar ProjectsPeople Powering Solar Energy | | <ul style="list-style-type: none">CERAWeek 2025Utilities Energy Transition Summit |
| April | <ul style="list-style-type: none">Water Resource Management and SustainabilityKey Solutions to Water Scarcity Challenges | <ul style="list-style-type: none">Water Resource Management ProjectsKey Players in Water Sustainability | | <ul style="list-style-type: none">Middle East EnergySaudi Desalination Summit |
| May | <ul style="list-style-type: none">Safety in Utilities and Nuclear Industry CareersHigh-Risk Workforce Training and Safety Practices | <ul style="list-style-type: none">Influential Leaders in Nuclear PowerWorkforce Trends in Utility Safety | | <ul style="list-style-type: none">World Utilities Congress |
| June | <ul style="list-style-type: none">Sustainability Commitments and Energy EfficiencyNet-Zero Initiatives in the Utility Sector | <ul style="list-style-type: none">Top Sustainability ProjectsLeaders in Decarbonizing Utilities | <ul style="list-style-type: none">Green Hydrogen / Nuclear Power Panel | |
| July | <ul style="list-style-type: none">Digital Transformation with AI and IoT in Utilities | <ul style="list-style-type: none">Power 50 Influential Leaders in Utilities | | |
| August | <ul style="list-style-type: none">Utility Digitalization and Operational TechnologyBig Data and Analytics in Utility Management | <ul style="list-style-type: none">Top Innovators Revolutionizing Utility Digitalization | | |
| September | <ul style="list-style-type: none">Utility Project Financing and Investor InsightsKey Growth Strategies in the Utility Sector | <ul style="list-style-type: none">Companies Leading Project FundingKey Investors in Utilities | <ul style="list-style-type: none">Utilities Water and Power | |
| October | <ul style="list-style-type: none">Smart Water Management and Recycling InnovationPublic-Private Partnerships in Waste Management | <ul style="list-style-type: none">Trends in Waste ManagementPost-Event Report on DEWA's Innovations | | <ul style="list-style-type: none">WETEXKSA Solar |
| November | <ul style="list-style-type: none">Wind Power and Energy Storage InnovationBattery Advancements and Utility Grid Applications | <ul style="list-style-type: none">Top Wind Energy ProjectsInfluential Leaders in Wind Energy | <ul style="list-style-type: none">Power and Water Conference | <ul style="list-style-type: none">ADIPEC |
| December | <ul style="list-style-type: none">Defining Utility Mega Projects for 2025Strategies Driving Regional Utility Expansion | <ul style="list-style-type: none">Top Utility Projects of 2025Regional Sustainability Goals | | |

Work with us



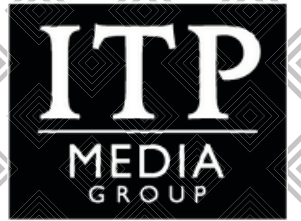
| PRINT | USD |
|-------------------------|--------|
| Full page | 6,000 |
| Half page | 3,000 |
| Double page spread | 10,000 |
| Inside front cover | 9,000 |
| Inside back cover | 8,000 |
| Outside back cover | 10,000 |
| Full page advertorial | 8,000 |
| Double page advertorial | 12,000 |

| DIGITAL | USD |
|-----------------------|----------------|
| Digital advertorial | 10,000 |
| Mixed display banners | 150/CPM |
| Email marketing | 3,000 |
| Newsletter banner | 3,000/per week |

| SPECIAL ACTIVATIONS | USD |
|---------------------------|-----|
| Front cover collaboration | POA |
| Content marketing | POA |
| Video interview | POA |
| Video creation | POA |

| EVENT | USD |
|------------------------|-----|
| Strategy Series events | POA |
| Round Table series | POA |

Contact us



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