Utilities Middle East is the business-to-business media brand informing utility leaders and enabling better decision making. A multi-platform suite with products in print, online, mobile and face-to-face, Utilities Middle East will help you meet your business objectives through expertly targeted high impact campaigns. By aligning yourself with Utilities Middle East’s unique products, you position yourself at the heart of the market.

It is the ultimate monthly source of all news, analysis, insights, and opinions, policy and regulation, finance, and investments relating to the region’s power generation, water services, and waste management sectors.

Utilities Middle East’s extensive industry experience delivers an enviable reputation for breaking news and cutting-edge journalism.

Senior decision-makers, industry regulators, and policy makers alike highly value the brand as the only source to reach key senior players on a regular and targeted basis.

Baset Asaba
Editor
Utilities Middle East’s social media platforms offer our readers supreme interaction, timeliness, and content longevity. The various social media platforms provide breaking news and insightful analysis on topical issues to the energy sector.

The brand works with its clients to deliver their message effectively to a highly engaging audience, across all platforms, when and where it is most valuable.

Generate new sales leads from contact details of those who download your content.

We deliver business insights and relevant content through our daily eNewsletter. Utilities Middle East boasts of the largest utilities database in the GCC.

Increase your ROI by leveraging our platform, rich data and powerful marketing programmes to connect with the region’s utilities top decision makers. Hyper-targeting allows you to serve your display banners almost anywhere your prospect goes across the eNewsletter and website. Take advantage of our ability to target users based on your needs.

Promote high-level debate on a subject within your area of expertise while positioning yourself as a thought leader. You’ll also enjoy unrivalled access to key decision-makers across your target market through intimate discussion and networking receptions.

We enable direct engagement with a handpicked audience from your target market. Forge and nurture important market relationships.

Educate prospective customers on critical issues.

With a loyal audience of daily users, utilities-me.com remains the go to website for utilities professionals in the region for its timely news, insightful analysis, project, and product updates.

We engage decision makers and influencers with insights on the latest technologies and solutions. Do you have a new product or technology that you would like to showcase to your target audience? Partner with our trusted website to build a full blown content creation plan.

utilities-me.com
Our monthly magazine features a regular country focus segment, exclusive columns from the industry’s top minds, expert analysis, industry event coverage, industry-leading rankings, news analysis, project reports and listings, and in-depth reporting on the region’s power and water utilities sectors.
EVENTS

The Middle East Energy Awards

The Middle East Energy Awards gathers leaders across upstream, downstream, and utilities at an annual celebration of the energy industry’s achievements across 18 categories. The event is a meeting point for the industry, bringing together business leaders from all energy verticals to network and recognize excellence. Previous attendees include HE Humaid Saif Al Falasi, CEO of ENOC Group.

The awards for the first time recognize achievements in clean and alternative energy, in keeping with industry’s motion towards sustainability & the energy transition. Utilities Middle East co-hosts this event with Oil & Gas Middle East and Refining & Petrochemicals Middle East, ensuring our combined network and areas of expertise cover the full scope of the energy sector.

Energy Week

Energy Week is an annual event that recognizes achievements in clean and alternative energy, in keeping with industry’s motion towards sustainability & the energy transition. The event offers valuable insights on a diverse range of topics critical to the GCC electric power & energy industry, such as renewable energy, energy transition, digitalization, funding, investment facilitation, energy access, policies & regulations, tariffs, capacity development etc.

Utilities Middle East has attracted speakers from government utilities, regulators and policy makers, universities and private companies such as GE, ABB, Mitsubishi Power, JinkoSolar, Huawei, Moxa, Power Systems and Wartsila among others.

Roundtables

Utilities Middle East organizes and hosts roundtables with select partners to gather an exclusive group of experts to network and discuss a specific topic over several sessions during a one-day event. It creates an immediate connection between suppliers and operators in a conversational setting.

Leaders in Energy

Utilities Middle East is hosting the Leaders in Energy Summit with Oil & Gas Middle East and Refining & Petrochemicals Middle East to gather experts for a series of panels and discussions that will explore the most relevant topics in the energy sector.

Power Week

Power Week is our annual event designed for the power and energy industry that provides a unique platform for constructive engagement with C-level executives from government and private utilities. The event offers valuable insights on a diverse range of topics critical to the GCC electric power & energy industry, such as renewable energy, energy transition, digitalization, funding, investment facilitation, energy access, policies & regulations, tariffs, capacity development etc.

Power Week has attracted speakers from government utilities, regulators and policy makers, universities and private companies such as GE, ABB, Mitsubishi Power, JinkoSolar, Huawei, Moxa, Power Systems and Wartsila among others.

Water Week

Water Week is an annual event that brings together top government officials, senior water utilities executives and experts as well as members of the academia to discuss challenges in the water sector, current innovations, success stories and investment opportunities as the Middle East steps up efforts to close the water supply-demand gap. The inaugural event in 2020 was a success given the importance of water in the Middle East whose demand is expected to increase 62% by 2025, with up to $80bn-worth of water projects planned to address this demand.

Utilities Middle East organizes and hosts roundtables with select partners to gather an exclusive group of experts to network and discuss a specific topic over several sessions during a one-day event. It creates an immediate connection between suppliers and operators in a conversational setting.

Utilities Middle East is hosting the Leaders in Energy Summit with Oil & Gas Middle East and Refining & Petrochemicals Middle East to gather experts for a series of panels and discussions that will explore the most relevant topics in the energy sector.
# EDITORIAL CALENDAR 2022

<table>
<thead>
<tr>
<th>MONTH</th>
<th>SPECIAL REPORTS/PROJECTS</th>
<th>WATER</th>
<th>POWER</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td>Battery Storage</td>
<td>• GCC Water Review</td>
<td>• Future of conventional power generation</td>
</tr>
<tr>
<td>FEBRUARY</td>
<td>Engines, Gensets, Compressors</td>
<td>• Urban water management/Smart water</td>
<td>• Roof top solar</td>
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<tr>
<td></td>
<td></td>
<td>• Membranes</td>
<td>• Hybrid power generation systems</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Stormwater Treatment; Flow, Level &amp; Pressure Monitoring</td>
<td>• Wind energy</td>
</tr>
<tr>
<td>MARCH</td>
<td>Power Week 2022</td>
<td>• Irrigation</td>
<td>• Hydro power</td>
</tr>
<tr>
<td></td>
<td>Power transmission and distribution</td>
<td></td>
<td>• Energy management systems</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Power cables &amp; thermal insulation</td>
</tr>
<tr>
<td>APRIL</td>
<td>• Saudi utilities country focus</td>
<td>• Drinking water treatment, production and distribution</td>
<td>• Trends in gas turbines</td>
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<tr>
<td></td>
<td>• Electricity storage</td>
<td>• Wastewater recycling/reuse</td>
<td>• Power plant facilities management</td>
</tr>
<tr>
<td>MAY</td>
<td>• Leaders in Utilities KSA</td>
<td>• Underground water</td>
<td>• Project financing</td>
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<tr>
<td></td>
<td>• Repair + Maintenance</td>
<td>• Pumps, valves &amp; filters</td>
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<tr>
<td>JUNE</td>
<td>• Africa Power Summit 2022</td>
<td>• BIM for water networks</td>
<td>• Electric grid management</td>
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<tr>
<td></td>
<td>• Substations</td>
<td>• Efficiency in water production</td>
<td>• Captive power generation</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>• Power plant conversion</td>
</tr>
<tr>
<td>JULY</td>
<td>• Water network maintenance/leak detection, smart metering, pipes etc</td>
<td>• Top 50 Utilities Leaders</td>
<td>• Trends in steam turbines</td>
</tr>
<tr>
<td></td>
<td>• SPECIAL REPORT: SMEs</td>
<td>• Wastewater Treatment</td>
<td>• Smart grid</td>
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<td></td>
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<td>• Lab/Sampling/Analytical</td>
<td>• Utilities skill &amp; staffing</td>
</tr>
<tr>
<td>AUGUST</td>
<td>• Testing &amp; instrumentation</td>
<td>• Management Software, Systems; Detectors, Monitors &amp; Recorders</td>
<td>• Gas fired power plants</td>
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<tr>
<td></td>
<td>• Leaders in Utilities Egypt</td>
<td>• Equipment rental &amp; repair</td>
<td>• Transmission structures</td>
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<tr>
<td></td>
<td>• SPECIAL REPORT: FUNDING POWER</td>
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<tr>
<td>SEPTEMBER</td>
<td>• Water Week 2022</td>
<td>• Sludge Dewatering &amp; Processing Mapping, GIS &amp; Surveying</td>
<td>• Coal fired power plants</td>
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<tr>
<td></td>
<td>• Desalination</td>
<td>• Energy management in water production</td>
<td>• Power distribution</td>
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<td>• Emissions control</td>
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<tr>
<td>OCTOBER</td>
<td>• KSA Power List</td>
<td>• Filtration; Disinfection</td>
<td>• Nuclear power plants</td>
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<td></td>
<td>• Electricity efficiency</td>
<td>• Smart water meters</td>
<td>• Microgrids</td>
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<td>• Demand side management</td>
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<tr>
<td>NOVEMBER</td>
<td>• UME Solar Awards/Solar Summit</td>
<td>• Corrosion control</td>
<td>• Smart network monitoring</td>
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<td></td>
<td>• District cooling/nuclear</td>
<td>• Standardisation of equipment (pipes etc)</td>
<td>• Mobile field computing</td>
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<td>• Women in utilities</td>
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<tr>
<td>DECEMBER</td>
<td>• Solar special report</td>
<td>• Water storage</td>
<td>• Electric vehicles</td>
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<td></td>
<td>• SCADA in water networks</td>
<td>• Solar equipment testing/standards</td>
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<td>• Cybersecurity</td>
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</tbody>
</table>

Catch the latest utilities news, tenders, appointments, and products on:

www.utilities-me.com

**Web Schedule**
- Daily news updates at 9am, 1pm and 4pm

**Enewsletter Schedule**
- Daily at 10am

**Social Schedule**
- Daily tweets
- Daily updates on Facebook, LinkedIn and Instagram

**Videos**
- Updated weekly

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<th>POSITION</th>
<th>SPECIFICATION TRIM SIZE W x H (MM)</th>
<th>SINGLE ISSUE PRICE</th>
<th>SIX SERIES PRICE (PRICE PER INSERTION)</th>
<th>TWELVE SERIES PRICE (PRICE PER INSERTION)</th>
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<tbody>
<tr>
<td>Double Page Spread</td>
<td>410 x 275</td>
<td>AED 32,963 ($8,977)</td>
<td>AED 29,663 ($8,078)</td>
<td>AED 28,019 ($7,630)</td>
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<tr>
<td>Full Page</td>
<td>205 x 275</td>
<td>AED 21,163 ($5,763)</td>
<td>AED 19,047 ($5,187)</td>
<td>AED 17,991 ($4,900)</td>
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<tr>
<td>Half Page Spread</td>
<td>390 x 120</td>
<td>AED 23,600 ($6,427)</td>
<td>AED 21,134 ($5,756)</td>
<td>AED 20,062 ($5,463)</td>
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<tr>
<td>Half Page</td>
<td>185 x 120</td>
<td>AED 16,482 ($4,489)</td>
<td>AED 14,832 ($4,039)</td>
<td>AED 14,010 ($3,815)</td>
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<td>Quarter Page Spread</td>
<td>90.5 x 243</td>
<td>AED 18,854 ($5,135)</td>
<td>AED 16,965 ($4,620)</td>
<td>AED 16,021 ($4,363)</td>
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<td>Quarter Page Strip</td>
<td>390 x 60</td>
<td>AED 11,800 ($3,213)</td>
<td>AED 10,622 ($2,893)</td>
<td>AED 10,028 ($2,731)</td>
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<td>Inside Front Cover</td>
<td>185 x 60</td>
<td>AED 28,217 ($7,684)</td>
<td>AED 25,395 ($6,916)</td>
<td>AED 23,985 ($6,532)</td>
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<tr>
<td>Outside Back Cover</td>
<td>205 x 275</td>
<td>AED 37,837 ($10,304)</td>
<td>AED 34,054 ($9,274)</td>
<td>AED 32,158 ($8,758)</td>
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<tr>
<td>Inside Back Cover</td>
<td>205 x 275</td>
<td>AED 23,600 ($6,427)</td>
<td>AED 21,239 ($5,784)</td>
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<td>Belly Band</td>
<td>205 x 275</td>
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<td>AED 25,395 ($6,916)</td>
<td>AED 23,985 ($6,532)</td>
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<tr>
<td>Branding Pod</td>
<td>Upon Application</td>
<td>AED 8,225 ($2,240)</td>
<td>Price on request</td>
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<td>Brand View</td>
<td>410 x 275</td>
<td>AED 11,464 ($9,122)</td>
<td>Price on request</td>
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<tr>
<td>Cover Mounts</td>
<td>Upon Application</td>
<td>AED 39,761 ($10,828)</td>
<td>AED 35,785 ($9,745)</td>
<td>AED 33,797 ($9,204)</td>
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<td>Inserts</td>
<td>Upon Application</td>
<td>AED 25,885 ($7,049)</td>
<td>AED 25,885 ($7,049)</td>
<td>AED 25,885 ($7,049)</td>
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<tr>
<td>Knowledge Partnership</td>
<td>Upon Application</td>
<td>AED 73,440 ($20,000)</td>
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<th>Service</th>
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<tr>
<td>Expandable Banner</td>
<td>AED 367 / CPM ($100)</td>
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<tr>
<td>Direct Email Marketing</td>
<td>AED 1,469 / CPM ($400)</td>
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<tr>
<td>MPU</td>
<td>AED 349 / CPM ($95)</td>
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